

CALL FOR PHOTOGRAPHIC SUBMISSIONS

UCI Photo Contest 2015

Theme: Changing City, Unchanging Memory – Portraying China’s Urbanization

Humanity has never witnessed a scale of urbanization as fast and intense as China’s. What could possibly remain unchanged by the twists and turns of such rapid urban upheaval? Perhaps an ancient alleyway in a forgotten Hutong? Or maybe a rusty bicycle in a slum, reminiscent of a China decades ago?

The Urban China Initiative (UCI) is organizing the **UCI Photo Contest 2015** in the hope that it encourages both professional photographers and hobbyists to capture the stories behind China’s urbanization with thought-provoking images.

UCI is a partnership between Columbia University, Tsinghua University and McKinsey & Company. It aims to establish a think-tank with the express mission of finding and implementing effective solutions to China’s urbanization challenge. We believe that photographs of the enduring “memories” in China’s urban renewal are the best way to record the battle between old and new in China’s urban sprawls. Angles may include but are not limited to:

- The confrontation between human-based development and economic development: do urbanites have to conform to a one-size-fits-all model of urban development? How can cities accommodate to the needs of a diverse population?
- The clash between traditional lifestyles and contemporary urban culture: should city-dwellers march with modernity, or stroll in the park and enjoy a slower pace of life?
- The juxtaposition of towering skyscrapers and traditional homes: can they co-exist? Can modern super-structures complement ancient architecture?

Photographs will be entered in three categories: people, places and creativity and the prize winners will receive RMB 200 to RMB 4,000 along with other awards.

To participate in the contest, please email us by August 31th, 2015 at photo@urbanchinainitiative.org with your:

- 1) Application Form
- 2) Attached Photography Work

Organizers:

Host: The Urban China Initiative

Co-organizer: Image China of the China Photographer’s Association

Media support: China Photographer’s Association, Photo Inter of the CPA

Rules and Requirements:

1. Eligibility

Both professional photographers and hobbyists can attend the competition free-of-charge; No restrictions on age or nationality.

2. Winning entries and contest incentives

A. Category and numbers of winning entries

The competition will be divided into three categories: people, places, and creativity. Each category will have one gold prize winner, two silver prize winners, and two bronze prize winners. In addition, the jury will select the outstanding photographs of 10 finalists.

B. Main awards

Gold prize:	RMB 4,000
Silver prize:	RMB 3,000
Bronze price:	RMB 2,000
Top 10 finalists:	RMB 200

C. Other awards

- i. Gain an honorary certificate by the competition's organizing committee.
- ii. Prize winners' photographs will be displayed at the UCI photo exhibition.
- iii. Prize winners will have the opportunity to have their images published as part of UCI research publications.

3. Submission

A. Deadline

All photographs must be submitted by 31st of August, 2015, via email to photo@urbanchinainitiative.org.

B. Notice of Information about the Photograph's

- i. Images must be taken within China
- ii. There are no restrictions on when the photographs have been taken.
- iii. Participants may submit either 1) 30 stand-alone photographs , 2) 5 sets of photographs(each set has no more than 6 photographs)
- iv. The length or width of each photograph may not exceed 2,000 pixels.
- v. For each image submitted, please use a file name as "category (People/ Places/ Creativity) + image title + photographer's name", and attached the **Application Form**:

4. Terms and Conditions

- A. The results will be jointly announced on the websites and/or mobile platforms of

UCI, the China Image Network official website, the Photographer's Association Network, and the International Image Network.

B. After the prize-winning image submissions have been selected, tif-format images should not be smaller than 50Mb. Compressed JPEG-format images should not be smaller than 7Mb. Submissions that are made after the deadline will be automatically disqualified.

C. Representations and Warranties of the Participant

a. The entries submitted must be the Participant's own work. The Participant must be the sole author and owner of copyright, intellectual property and all other proprietary rights for the photograph(s) entered into this Photo Contest.

b. All works have indeed been taken in China.

c. The photographs must not be, have not been and will not be used for commercial purposes other than those stipulated by UCI herein, published previously or have won prizes in other competitions.

d. Each Participant must be the original author and sole copyright owner of each photograph. In the event that an entry is shortlisted, the Participant is required to produce the original copy of the entry (with no digital manipulations) in digital or film format.

e. Submission of an entry will be taken to mean acceptance of the Rules and Requirements of UCI Photo Contest.

D. The Organizer's Right

a. UCI reserves the right to disqualify any entries at its discretion if the content is deemed inappropriate and/or the entries fail to satisfy the Rules and Requirements of the Contest and/or the law of the People's Republic of China.

b. UCI reserves the non-exclusive right and royalty to reproduce, display, distribute and show all UCI Photo Contest prize winners' submission for the following purposes:

- (i) Operating, administering and promoting the Contest
- (ii) Displaying the winning entries on UCI's official website
- (iii) Issuing a media release or newsletter with the winning entries
- (iv) Usage of the winning entries during roadshows, exhibitions and in publications both printed and online, whether for commercial use or otherwise.

c. UCI reserves the right to reproduce, display and distribute the prize winning entries without obtaining prior permission and payment of any royalty fees to the Participant. Where any Participant's photograph(s) is/are displayed or used, the Participant will be

credited.

d. Entries that do not fulfill the above Representations and Warranties by Participant will be deemed ineligible and will be disqualified.

D. Copyright Issues

a. All of the participants' name rights and portrait rights are the legal responsibility of the photographer; participants must use their real names, and may not use online pseudonyms or participate anonymously;

b. The participants must have exclusive copyright over their work without infringing on the copyrights of any third-parties. If the images submitted by the participants breach any of the aforementioned rights or intellectual property laws, or any other relevant laws, then the full legal responsibility will rest with the photographer of those images. It is the legal responsibility of the Participant, not the Organizer (UCI), to ensure compliance with all ownership and copyright requirements.

c. The Participant retains full copyright of all photograph(s) entered into the Competition.

E. Participant acknowledges that the submitted materials cannot be withdrawn.

F. The authority for this explanatory document rests with the organizing committee. Participants who submit their images must have read and understood all of the guidelines and regulations outlined in this document.

Inquiry

Please send email to contact@urbanchinainitiative.org, or call +86 (10) 85254931.